# **Student Data Privacy and Security Governance Policy**

### **Statement of Purpose**

Monticello Academy affirms that the efficient collection, analysis, and storage of student information are essential to improve the education of our students. Monticello Academy recognizes the need to exercise care in the handling of confidential student information as the use of student data has increased and as technology has advanced. Monticello Academy also acknowledges that the privacy of students and the use of confidential student information is protected by federal and state laws, including the Family Educational Rights and Privacy Act (FERPA), the Utah Student Data Protection Act ("SDPA"), and the Utah Student Privacy Act ("SPA"). Monticello Academy acknowledges that violation of the Utah SDPA and SPA may result in civil penalties. Monticello Academy's Student Data Privacy and Security Governance Plan has been adopted in accordance with the SDPA, U.C.A. §§53A-1-1401 and the Utah SPA. The plan is designed to ensure only authorized disclosure of confidential information. The governance plan provides an organizational approach to the acquisition, use, security, and disposal of education data in order to protect student privacy. Monticello Academy's Executive Director will designate the Student Data Privacy Manager.

## **Defined Terms**

Administrative Security consists of policies, procedures, and personnel controls including security policies, training, audits, technical training, supervision, separation of duties, rotation of duties, recruiting and termination procedures, user access control, background checks, performance evaluations, disaster recovery, contingency, and emergency plans. These measures ensure that authorized users know and understand how to properly use the system in order to maintain security of data. Aggregate Data is collected or reported at a group, cohort, or institutional level and does not contain Personally Identifiable Information (PII). Data Breach is the unauthorized acquisition of PII. Logical Security consists of software safeguards for an organization's systems, including user identification and password access, authenticating, access rights, and authority levels. These measures ensure that only authorized users are able to perform actions or access information in a network or a workstation. Personally Identifiable Information (PII) includes: a student's name; the name of the student's family; the student's address; the student's social security number; a student education unique identification number or biometric record; or other indirect identifiers such as a student's date of birth, place of birth, or mother's maiden name; and other information that alone or in combination is linked or linkable to a specific student that would allow a reasonable person in the school community who does not have personal knowledge of the relevant circumstances to identify the student. Physical Security describes security measures designed to deny unauthorized access to facilities or equipment. Student Data means data collected at the student level and included in a student's educational records.

Unauthorized Data Disclosure is the intentional or unintentional release of PII to an unauthorized person or untrusted environment. Collection

Monticello Academy follows applicable state and federal laws related to student privacy in the collection of student data.

#### **Data Supervisory Officers**

Student Data Privacy Manager The Student Data Privacy Manager has the following data management responsibilities:

- To authorize and manage the sharing outside the school of PII from a cumulative record
- To share personally identifiable student data under the following circumstances:

o Of a student with the student and the student's parent; o When required by State or Federal law; o In an aggregate form with appropriate data redaction techniques applied; o For a school official; o For an authorized caseworker or other representative of the Department of Human

Services or the Juvenile Court; o In response to a subpoena issued by a court; o As directory information o In response to submitted data requests from external researchers or evaluators;

• To ensure that personally identifiable student data is not shared for the purpose of external research or evaluation

• To create and maintain a list of all Monticello Academy staff that have access to personally identifiable student data

• To ensure annual Monticello Academy-level training on data privacy to all staff members, including volunteers

• Act as the primary local point of contact for the state student data officer

• Ensure compliance with security systems laws throughout the Monticello Academy system, including:

o Providing training and support to applicable Monticello Academy employees, and, o Producing resource materials and plans for Monticello Academy data security

• Investigate complaints of alleged violations of systems breaches

• Provide an annual report to the Board of Trustees on Monticello Academy's systems security needs

#### Access to Personally Identifiable Information

• Unless prohibited by law or court order, Monticello Academy provides parents, legal guardians, or eligible students, as applicable, the ability to review their child's educational records and student performance data as per state and federal law;

• Monticello Academy allows for authorized purposes, uses, and disclosures of data maintained

by Monticello Academy as a Local Education Agency (LEA);

• The Executive Director is responsible for granting, removing, and reviewing user access to student data.

• Monticello Academy allows parents, students, and the public access to information about student data privacy and the security safeguards that protect the data from unauthorized access and use;

• Monticello Academy provides contact information and a process for parents and students to request student and public school information from Monticello Academy consistent with the law;

• Monticello Academy's Audit Committee conducts an annual review of existing access and security safeguards;

• Access to PII maintained by Monticello Academy shall be restricted to: (1) the authorized staff of Monticello Academy who require access to perform their assigned duties; and (2) authorized employees of the Utah State Board of Education who require access to perform their assigned duties; and (3) vendors who require access to perform their assigned duties and who have signed agreements to protect and secure such data.

• Monticello Academy's Student Data Privacy Manager may not share PII outside of the school as an education entity without a data authorization except:

o With the student and the student's parent; o With a school official; o With an authorized caseworker or other representative of the Department of

Human Services or Utah Juvenile Court, Division of Juvenile Justice Services, Division of Child and Family Services, Division of Services for People with Disabilities; o In response to a subpoena issued by a court, but not outside of the use described

in the subpoena; and o With a person to whom the Student Data Privacy Manager's education entity has outsourced a service or function to research the effectiveness of a program's implementation or to perform a function that the education entity's employees would typically perform.

• The Student Data Privacy Manager may not share PII for the purpose of external research or evaluation. Security

• Monticello Academy has in place administrative security, physical security, and logical security controls to protect from a data breach or an unauthorized data disclosure.

• Monticello Academy shall immediately notify the State Charter Director and the State Superintendent of Public Instruction in the case of a confirmed data breach or a confirmed unauthorized data disclosure.

• Monticello Academy shall also notify in a timely manner affected individuals, students, and

families if there is a confirmed data breach or a confirmed unauthorized data disclosure.

• If there is a release of a student's PII due to a security breach, Monticello Academy shall notify the student, if the student is an adult student. If the student is not an adult student, Monticello Academy will notify the student's parent or legal guardian.

• In accordance with R277-487-6, Monticello Academy acknowledges that data maintained by Monticello Academy, including data provided by contractors, may not be sold or used for marketing purposes (except with regard to authorized uses or directory information not obtained through a contract with an educational agency or institution).

Employee Non-Disclosure Assurances All Monticello Academy board members, employees, contractors, and volunteers must sign and obey the Monticello Academy Employee and Volunteer Non-Disclosure Agreement which describes the permissible uses of state technology and information.

Non-Compliance Non-compliance with the Non-Disclosure Agreement shall result in consequences up to and including removal of access to Monticello Academy's network; if this access is required for employment, employees and contractors may be subject to dismissal.

Data Disclosure Protocols This plan establishes the protocols and procedures for sharing data maintained by Monticello Academy consistent with the disclosure provisions of the Federal Family Educational Rights and Privacy Act (FERPA) and Utah's SDPA.

• Monticello Academy will provide parents with access to their child's educational records, or an eligible student access to his or her own educational records, within 45 days of receiving an official request.

• Monticello Academy is not required to and will not provide information to parents or an eligible student concerning another student, the financial records of parents, and confidential letters of recommendation if the student has waived the right to access.

• Monticello Academy is not required to provide data that it does not maintain, nor is Monticello Academy required to create education records in response to an eligible student's request.

• Publicly released reports shall not include PII and shall use aggregate data in such a manner that re-identification of individual students is not possible.

• Monticello Academy has clearly defined in its communication plan and in registration materials for parents what data is determined to be directory information.

• Monticello Academy notifies parents in writing at registration about directory information which includes PII and offers parents an opportunity to opt out of the directory. If a parent does not opt out, the release of the information as part of the directory is not a data breach or an unauthorized data disclosure.

• Monticello Academy provides a disclosure statement to parents or guardians of Monticello

Academy students that meets the following criteria:

o A prominent, stand-alone document; o Annually updated and published on Monticello Academy's website; o States the necessary and optional student data that Monticello Academy collects; o States that Monticello Academy will not collect student data prohibited by the Utah

Student Data Protection Act; o States that Monticello Academy will not share legally collectible data without

authorization; o States that students and parents are responsible for the collection, use, or sharing

of student data as described in Section 53A-1-1405 which states that a student owns his/her personally identifiable student data and that a student may download, export, transfer, save, or maintain the student's data, including documents; o Describes how Monticello Academy may collect, use, and share student data; o Includes the following statements: "The collection, use, and sharing of student data has both benefits and risks. Parents and students should learn about these benefits and risks and make choices regarding student data accordingly." o Describes in general terms how Monticello Academy stores and protects student

data; and o States a student's rights related to his/her data.

• Monticello Academy will train employees, aides, and volunteers regarding confidentiality of personally identifiable student information and student performance data, as defined in FERPA.

#### Data Disclosure to Requesting External Person or Organizations

• Monticello Academy may not disclose personally identifiable information of students to external persons or organizations to conduct research or evaluation that is not directly related to a State or Federal program reporting requirements, audit, or evaluation.

• A requesting governmental agency must provide evidence of the Federal or State requirements to share data in order to satisfy FERPA disclosure exceptions. The Director of Educational Technology will ensure that the proper data disclosure avoidances are included if necessary.

• Monticello Academy may share data that do not disclose personally identifiable information with an external researcher or evaluator for projects unrelated to Federal or State requirements if the following conditions have been met:

o An Monticello Academy Director or board member sponsors an external researcher

or evaluator request; o Student data are not PII and are de-identified through disclosure avoidance

techniques and other pertinent techniques as determined collaboratively by the Executive Director and the Student Data Privacy Manager. o Researchers and evaluators supply Monticello Academy a copy of any publication or presentation that uses Monticello Academy data at least 10 days prior to any publication or presentation.

#### **Data Security and Privacy Training**

• Monticello Academy will provide a range of training opportunities for all Monticello Academy staff, including volunteers, with authorized access to student educational data or confidential educator records in order to minimize the risk of human error and misuse of information.

• Monticello Academy will also require all employees and volunteers to sign both the Network Access Policy and Agreement, which describes the permissible uses of technology and information, and Monticello Academy's Confidentiality Agreement, which prohibits employees' disclosure of confidential personally identifiable information.

• Monticello Academy will also provide targeted security and privacy training for data stewards and IT staff, as well as for any other groups that collect, store, or disclose data.

• Participation in the training is required and documented. Third Party Vendors

• Monticello Academy's contracts with outside vendors involving student data, which govern databases, online services, assessments, special education or instructional supports, shall include the following provisions which are intended to safeguard student privacy and the security of the data:

o Requirement that the third party provider meet the definition of a school official

under 34 CFR 99.31 (a)(1)(i)(B); this definition allows for the inclusion of professors, instructors, administrators, health staff, counselors, attorneys, clerical staff, trustees, members of committees and disciplinary boards, and a contractor, consultant, volunteer, or other party to whom the school has outsourced institutional services or functions. o Requirement that the third-party provider assure compliance with Utah's SDPA

through its MOU with Monticello Academy; o Requirement that the contract between the LEA and the third party provider

include a provision that the data is the property of Monticello Academy; o Requirement that the vendor agree to comply with any and all applicable state and

federal law; o Requirement that the provider have in place administrative security, physical

security, and logical security controls to protect from a data breach or unauthorized data disclosure; o Requirement that the provider restrict access to PII to the authorized staff or to only those providers who require such access to perform their assigned duties; o Prohibition against the provider's secondary use of PII including sales, marketing

or advertising; o Requirement that Monticello Academy monitor and maintain control of the data; o Requirement that, if Monticello Academy contract with a third party provider to collect and have access to Monticello Academy's data as described in R277-487- 3B(5),

Monticello Academy must notify a student and the student's parent or guardian in writing that the student's data is collected and maintained by the third party provider; o Requirement for data destruction and an associated timeframe; and o Penalties for non-compliance with the above provisions.

• Monticello Academy's Third Party Contractors are legally allowed to engage in the following activities:

o The use of student data for adaptive learning or customized student learning

purposes; o Marketing of an educational application or product to a parent or legal guardian of

a student if the third party contractor did not use student data, shared by or collected on behalf of Monticello Academy, to market the educational application or product; o Use a recommendation engine to recommend services or content that relates to

learning or employment within the third party contractor's internal application, if the recommendation is not motivated by payment or other consideration from another party; o Respond to a student's request for information or feedback, if the content of the

response is not motivated by payment or other consideration from another party;

o Use student data to allow or improve the operability and functionality of the third

party contractor's internal application.

• At the completion of a contract with Monticello Academy, if the contract has not been renewed, a third party contractor shall return all personally identifiable student data to Monticello Academy, and, to the maximum extent possible, delete all personally identifiable student data related to the third party contractor's work.

• A third party contractor may not (except as provided in Subsection 6(b) of the Utah Student Data Protection Act):

o Sell student data; o Collect, use, or share student data, if the collection, use, or sharing of the student

data is inconsistent with the third party contractor's contract with Monticello Academy; or o Use student data for targeted advertising.

• A person may obtain student data through the purchase of, merger with, or otherwise acquiring a third party contractor if the third party contractor remains in compliance with state and federal law, this plan, and Monticello Academy's previous contract with the original third party.

• The provisions of this section of Monticello Academy's Student Data Privacy and Security Plan do not apply to the use of an external application, including the access of an external application with login credentials created by a third party contractor's internal application; nor do they apply to the providing of Internet service; nor do they impose a duty on a provider of an interactive computer service, as defined by the Utah SDPA.

Data Breach Protocols Monticello Academy shall follow industry best practices to protect information and data. In the event of a data breach or inadvertent disclosure of personally identifiable information, Monticello Academy staff shall follow industry best practices in responding to the breach. Furthermore, Monticello Academy shall follow best practices for notifying affected parties, including students, in the case of an adult student, or parents or legal guardians, if the student is not an adult student.

• Concerns about security breaches must be reported immediately to the Executive Director or Student Data Privacy Manager who will collaborate with appropriate Monticello Academy administrators to determine whether a security breach has occurred.

• If the Monticello Academy administrative team determines that one or more employees or contracted partners have substantially failed to comply with this plan and other relevant privacy policies, the team will determine appropriate consequences, which may include termination of employment or a contract and further legal action.

• Concerns about security breaches that involve the Student Data Privacy Manager must be reported directly to the Executive Director.

• Concerns about security breaches that involve the Executive Director must be reported directly to the President of Monticello Academy's Board of Trustees.

• Monticello Academy will provide and periodically update, in keeping with industry best practices, resources for Utah LEAs in preparing for and responding to security breaches.

Record Retention and Expungement Monticello Academy staff shall retain and dispose of student records in accordance with Section 63G-2-604, 53A-1-1407, and shall comply with active retention schedules for student records per the Utah Division of Archive and Record Services. I

• In accordance with 53A-1-1407, Monticello Academy shall expunge student data that is stored upon the request of a student, if the student is at least 23 years old.

• Monticello Academy may expunge medical records and behavioral test assessments.

• Monticello Academy will not expunge student records of grades, transcripts, or records of a student's enrollment or assessment information except as allowed by law.

• Monticello Academy will collaborate with Utah State Archives and Records Services in updating data retention schedules. Student-level discipline data will be expunged after three years.

Quality Assurances and Transparency Requirements The quality of data is a function of accuracy, completeness, relevance, consistency, reliability, appropriate accessibility, and data

interpretation and use. This plan is structured to encourage the effective and appropriate use of educational data. Monticello Academy acknowledges that adherence to compliance and data-driven decision making guide what data is collected, reported, and analyzed at the school.

• Where possible, data are collected at the lowest level available (at the student/teacher level); no aggregate data collections are necessary if the aggregate data can be derived or calculated from the detailed data;

• For all data collections, Monticello Academy establishes clear guidelines for data collection and the purpose of the data request;

• Monticello Academy's State-level data are audited by external, independent auditors yearly as a check on accuracy or to investigate the source of any anomalies;

• Before releasing high-risk data, the Executive Director and Student Data Privacy Manager must complete a review of the reliability, validity, and presentation of the data, and must follow all protocols in this plan related to appropriate disclosure.

Data Transparency In accordance with the Utah SDPA, Monticello Academy will annually publish all its disclosures of student personally identifiable information on the Utah State Meta Dictionary developed by USBE and located on the Data Gateway. Monticello Academy will also provide a link from its webpage to the Meta Dictionary where this disclosure may be found.

General Non-Disclosure Assurances All student data used by Monticello Academy is protected as defined by FERPA and Utah statute. All Monticello Academy staff must sign a Monticello Academy Employee and Volunteer Non-Disclosure Agreement to verify acknowledgement, receipt, and intent to adhere to this Data Governance Plan. All Monticello Academy employees will do the following:

• Complete student data privacy and security training and abide by school policies for network use and data security and privacy;

• Understand and sign the Employee Non-Disclosure Agreement

## **Monticello Academy**

Non-Disclosure Agreement (Please initial that you understand the following)

As an employee of the Monticello Academy, I hereby affirm that: \_\_\_\_\_I will abide by the terms of the Monticello Academy's policies and its subordinate process and procedures;

\_\_\_\_\_I grant permission for the manual and electronic collection and retention of security related information, including but not limited to photographic or videotape images, of your attempts to access the facility and/or workstations.

Trainings \_\_\_\_\_ I have completed Monticello Academy's Data Security and Privacy Fundamentals Training.

\_\_\_\_\_I will complete Monticello Academy's Data Security and Privacy Fundamentals Training within 30 days.

Using Monticello Academy Data and Reporting Systems \_\_\_\_\_I will use a password-protected computer when accessing data and reporting systems, viewing student/staff records, and downloading reports

\_\_\_\_\_I will ensure that my computer is not left unattended and unlocked, especially when logged into sensitive systems or data including student or employee information

\_\_\_\_\_I will not share individual passwords for personal computers or data systems with anyone

\_\_\_\_\_I will log out of and close the browser after each use of Monticello Academy data and reporting systems. Compass and gmail (Google Docs)

\_\_\_\_\_I will limit use of individual data to the purposes which have been authorized within the scope of job responsibilities

\_\_\_\_\_I will not attempt to identify individuals, except as is required to fulfill job or volunteer duties, or to publicly release confidential data

\_\_\_\_\_I will receive approval from the student data privacy manager for any educational websites/apps prior to creating student accounts with PII

Handling Sensitive Data \_\_\_\_\_I will keep sensitive data on password-protected school-authorized computers

\_\_\_\_\_I will delete files containing sensitive data after working with them from my desktop, or move them to a secured Monticello Academy server

\_\_\_\_\_I will use secure methods when sharing or transmitting sensitive data as approved by Monticello Academy

\_\_\_\_\_I will keep any printed files containing personally identifiable information in a locked location while unattended, and use the secure document destruction service provided at Monticello Academy when disposing of such records

\_\_\_\_\_I will not share student/staff-identifying data during public presentations, webinars, etc. I understand that dummy records should be used for such presentations

Reporting & Data Sharing \_\_\_\_\_I will not redisclose or share any confidential data analysis except to other authorized personnel without Monticello Academy's expressed written consent

\_\_\_\_\_I will not publically publish any data without the approval of the Executive Director

\_\_\_\_\_I will take steps to avoid disclosure of personally identifiable information in state/schoollevel reports, such as aggregating, data suppression, rounding, recoding, blurring, perturbation, etc

\_\_\_\_\_I will not use email to send screenshots, text, or attachments that contain personally identifiable or other sensitive information. If I receive an email containing such information, I will delete the screenshots/text when forwarding or replying to these messages

\_\_\_\_\_I will not transmit child/staff-level data externally unless expressly authorized in writing by the data owner and then only transmit data via approved methods

\_\_\_\_\_I understand that when sharing child/staff-identifying data with authorized individuals, the only approved methods are phone calls or Monticello Academy's Secure File Transfer Protocol (SFTP)

\_\_\_\_\_I will immediately report any data breaches, suspected data breaches, or any other suspicious activity related to data access to my supervisor and the Monticello Academy Student Data Manager. Moreover, I acknowledge my role as a public servant and steward of student/staff information, and affirm that I will handle personal information with care to prevent disclosure

Consequences for Non-Compliance \_\_\_\_\_I understand that access to the Monticello Academy network and systems can be suspended based on any violation of this contract or risk of unauthorized disclosure of confidential information

\_\_\_\_\_I understand that failure to report violation of confidentiality by others is just as serious as my own violation and may subject me to personnel action, including termination

Termination of Employment \_\_\_\_\_I agree that upon the cessation of my employment from Monticello Academy, I will not disclose or otherwise disseminate any confidential or personally identifiable information to anyone outside of Monticello Academy without the prior written permission of the Student Data Manager of Monticello Academy Print Name:

\_\_\_\_\_ Signed:

\_\_\_\_\_Date: \_\_\_\_\_

**References:** 

**Policy Review Schedule (Reviewer):** 

**Policy Monitoring Schedule (Monitor):**