



Dear Monticello Academy Parents & Students,

Welcome to Monticello Academy! We are kicking off the 2011-2012 school year with **3 VERY SIMPLE FUNDRAISERS** to help earn money for programs and activities at Monticello. We realize everyone is busy and your time is very valuable, so we have chosen 3 fundraisers that do not require much time at all.

We will be focusing our efforts on “*Box Tops for Education*” the “*SunnyD Book Spree*” and “*Smith’s Earn & Learn Rewards*” programs. **These are VERY EASY to do, and if we ALL do a little, Monticello Academy will earn A LOT!**

In an effort to increase what we earn with the “Box Tops” program, we will be holding our **first** of three collection contests during each trimester this year. Our first contest will run from now until **FRIDAY, OCTOBER 28th**. You will find a “Box Tops” collection sheet attached, as well as a second one printed right on the back of this letter. Please **TRIM** your “Box Tops” and tape or glue them onto the sheet. Please do not staple. Each sheet holds 25 Box Tops, *but if at the end of the contest you do not have enough to complete an entire collection sheet, you may choose to send it in partially filled for your child’s class contest.* (If you have “Bonus Box Tops” that are worth more, please submit those in a Ziploc baggie or an envelope labeled with your child’s name and teacher, so you will receive credit.)

The class or homeroom that gathers the **MOST BOX TOPS** (*average per student*) by the deadline of will earn a reward party of their choice. (cupcakes, ice cream, root beer floats, etc.) As a little incentive for the parents, with each **COMPLETED** Collection Sheet of 25 Box Tops, your family will be entered for a drawing of a \$25.00 Gift Card. Turn your COMPLETED Collection Sheets into your teacher or into the office by **FRIDAY, OCTOBER 28th**

PLEASE NOTE: Please check the expiration dates! We CANNOT count any Box Tops that have reached their expiration date, or ones that have the expiration dates missing. ALWAYS make sure that your child’s name and teacher is printed on the collection sheets or baggies, to ensure proper credit for contests and prizes. Additional Box Tops collection sheets are available from your child’s teacher, on the Monticello website (under documents) or in the office. There will ALWAYS be collection sheets available, even when a contest is not running. PLEASE feel free to use them all throughout the year, and we will keep track of the submissions and count them towards the next contest!

We are excited to tell you about our second fundraiser which is a new and fun opportunity called the “*SunnyD Book Spree*” to help our school earn free books for each classroom! We will collect SunnyD labels, and can redeem them for FREE books! **20 UPC labels = 20 New Books!** So start drinking SunnyD and sending those UPC labels to school - we only have until the **END of November** to collect them. Students can bring the SunnyD UPC labels to their teachers, or bring them to the office and put them inside the SunnyD bottle. We are really hoping to blow the roof off with all the new books!

Our third fundraiser is “**Smith’s Earn & Learn Rewards**” program which is one of the easiest fundraisers around. Monticello Academy will earn money every time you use your Fresh Values card at Smith’s. To enroll, simply present the attached letter from Smith’s with your Fresh Values card to the cashier during your next visit. Your cashier will scan the barcode to link Monticello to your card. If you don’t have a Fresh Values card, you can get one very quickly at your first checkout. **If you have participated in Smith’s Earn & Learn program before, you must re-enroll each year. All enrollments for 2011-2012 will be valid from the day you begin until September 30, 2012.** *The points earned towards Earn & Learn will in no way affect any other points you may be earning i.e. fuel, or other programs.* Just link your card once, and we earn money all year long for our programs and activities. You can also have friends and families link their card even if they do not have students attending Monticello Academy.

Thank you so much for your support and making a difference. If you have any questions, please feel free to contact Jennifer Warnas (MA Parent Council) at jennifer@ultimatetravelinc.com or call/text my cell phone at (801) 809-7344.